

ITE Section Meeting

Wednesday, August 2, 2017

11:45 AM – 1:00 PM



Speaker: **Lori McCarney, Executive Director
Bikeshare Hawaii**

Topic: **Biki Update**

Lori McCarney has 40 years of experience in senior management and has held executive positions in local, national and international markets. She specializes in marketing and has a strong background in business strategy development. McCarney's local experience includes serving as a Senior VP of Coldwell Banker Pacific Properties, and Executive VP-Director of Marketing, Mortgage and Consumer Lending at Bank of Hawaii. Prior to moving to Hawaii, she held executive leadership positions at Wells Fargo, Bank of America, and advertising agencies McCann-Erickson and Grey Advertising. Additionally, McCarney serves on the boards of the Blood Bank of Hawaii, Kapiolani Health Foundation, Move Oahu Forward, and the Downtown/Chinatown Neighborhood Board. She raised three sons in Honolulu and is also an accomplished 11x Ironman triathlete.

Presentation Highlights:

- Planning Considerations for Biki including user preferences/hurdles, utility of stations, funding, education, resistance, fixed environment in flux, and complex approval process.
- Biki implementation and first month review.

Location: **Austin, Tsutsumi & Associates, Inc.**
501 Sumner Street, Suite 521
Honolulu, Hawaii 96817

Lunch: \$8 for ITE members, \$10 for non-members, and \$5 for students

RSVP: crodriguez@atahawaii.com by 4:00 PM Friday, July 28, 2017

Payment for lunch shall be made at the meeting. Notice of cancellation must be received by the RSVP deadline. "No Shows" will be billed.